

Website Content Checklist

No need to write code anymore

- Choose a platform to do your own website
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Images and photos from the web

- Choose royalty free (and free) photos
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- Take photos of your studio, yourself and students if you already have some
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SEO practices and ranking in the search engines

- Tag photos and images
- Tag pages
- Tag videos
- Tag music

Create links from your social media back to your website:

- Facebook
- Tweeter
- Instagram
- Google+
- Pinterest
- LinkedIn

The content

- Home
- Timetable
- Prices
- Contact
- About
- Blog
- Media (videos, meditations, music)
- Photos (gallery of photos)
- Events (workshops, retreats)

Important about the design of your website

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- Responsive content
- Easy search, access, find, browse...
- No clutter
- No too many colors
- Neat and easy to read font
- Photos (gallery of photos)
- Important buttons and content at the top and accessible in all pages